Fourth Quarter 1998
SALEM December DPC

51851 5149

	Region	40-Pack Displays	VPR Sheets (40 per sheet)	Total Offers
1100	Boston			
1200	New York Metro (1)	0	0	
1300	Philadelphia			
1600	Buffalo			
1700	Pittsburgh			
1701	Pittsburgh (Rite Aid)			
1800	Cincinnati			
	Total NESA			
2100	Winston-Salem			
2200	Atlanta			
2300	Florida			
2300	Florida (Eckerds)			
2600	Dallas			
2900	Richmond			
	Total SSA			
5100	N. California			
5400	S. California			
5600	Seattle			
5800	Houston			
	Total WSA			
6200	Chicago			
6300	Minneapolis			
6600	Denver			
6700	Detroit			
6900	St. Louis			
	Total MWSA			
	GRAND TOTAL			

(1) New York - **2,000** 2-carton displays non-test area (funding required/no additional displays)

sgr044/ccd
6/5/98

Source: https://www.industrydocuments.ucsf.edu/docs/jgvy0000